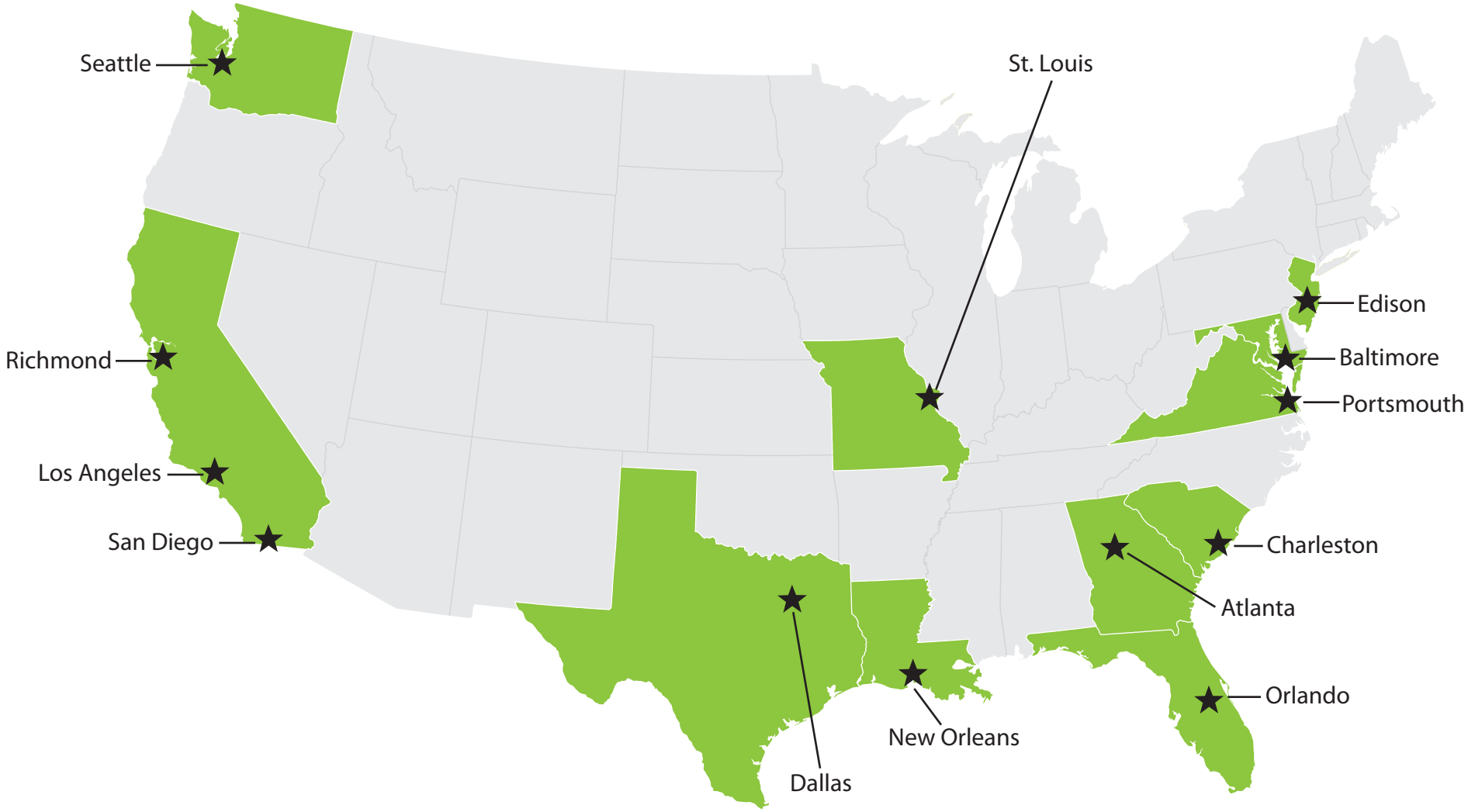MAP: CONTIENTAL US